

Call for Proposals for Training on Project Cycle Management for Ethnic Media Organizations in Burma

SEAPA is seeking proposals from qualified individuals/teams to conduct a workshop and follow-up reviews on *project cycle management skills* for representatives of independent ethnic media organizations from Burma.

Applicants should submit an *Expression of Interest* that specifies the proposed work plan (specifying training content and methods to be used), a portfolio of relevant work, and CVs of the trainer/s.

Proposals, with the relevant attachments, should be submitted no later than 30 June, 2014 (5p.m.Bangkok Time) to [seapa\[at\]seapa\[dot\]org](mailto:seapa[at]seapa[dot]org). The email subject line should clearly state “SEAPA technical and organizational capacity training-Myanmar”.

Deadline for submission of expression of interest: 30 June 2014

Announcement of successful applicant: 15 July 2014

Commencement of assignment: 1 September 2014

Contacts for information:

Tel: +662-2435579

Email: [aungzawmin\[at\]seapa\[dot\]org](mailto:aungzawmin[at]seapa[dot]org)

This project is funded by
the European Union



Terms of Reference

Project Cycle Management (PCM) Training for Independent Ethnic Media Organizations from Myanmar 2014

1. Background

The mission of the [Southeast Asian Press Alliance \(SEAPA\)](#) is to promote and nurture an environment of free expression in Southeast Asia; encourage civil participation in the promotion and protection of press freedom; foster and promote an enabling environment for free and independent press; and build capacities of independent and pluralistic press organizations and professional competences of individuals; and promote greater access to information and good governance. SEAPA is a membership-based regional network established in 1998.

The [Burma News International](#)'s mission is to promote Burma related news and reports in South Asia and Southeast Asia. It is also to serve as a bridge for mutual understanding, sharing experiences, expertise and resources and cooperate among the independent and primarily in exile, news organizations. BNI is a unique network of 11 members, they are the: Independent Mon News Agency (IMNA), Kachin News Group (KNG), Kaladan Press Network (KPN), Kantarawaddy Times (KT), Phop Htaw News Agency, Karen Information Center (KIC), Khomnumthung News, Mizza News, Narinjara News, Network Media Group (NMG) and Shan Herald Agency for News (SHAN). Together, these 11 members of BNI have over the past decade provided news from and to the ethnic areas of Myanmar, despite not having been able to openly work inside Myanmar until recently.

2. Project Purpose

Together, SEAPA and BNI are currently implementing a media development project titled **Strengthening Ethnic Voices in Myanmar (SEVM)**, funded by the European Union, to contribute to a peaceful reconciliation of different ethnic and political groups in Burma/ Myanmar. Also, it intends to assist independent ethnic media groups in jointly becoming an effective force in the development and consolidation of democracy, rule of law and upholding of respect for all fundamental rights and freedoms in Myanmar.

This project aims to **strengthen the technical and organizational capacity of independent ethnic media organizations**, so they can function as sustainable carriers of ethnic voices in their respective areas.

This action concentrates on direct capacity building assistance for the eight BNI members and network secretariat from the following ethnic states in Myanmar: Chin, Kachin, Kayah, Mon, Shan, Karen and Arakan.

The capacity building plan for the BNI members and the secretariat includes a capacity building workshop/training on project cycle management with a plan to conduct peer review and consultation with the experts after 6-8 months.

3. Description

This workshop/ training is part of SEAPA's and BNI's Capacity Building Program, aimed at providing BNI staff and network with practical skills needed to work in the independent media sector- specifically in Burma.

The goals of this project management workshop are:

- To equip course participants with tools and knowledge which enable them to lead the implementation of any project in their own organization.
- To enable participants to apply basic skills related to effective project planning and implementation.
- To allow participants understand that strong ownership of the project management tools and processes are key to organizational effectiveness.
- To be able to disseminate these skills amongst the network.
- To create an in-house manual project management manual for knowledge capture for long-term use.

4. Duration/Time

The project will be carried out in two phases - the first phase of a training to impart project management skills in September 2014; and the second as an evaluation and performance review no later than April 2015. Each phase will be for three days, and conducted in Thailand with the BNI network members.

5. Selection Criteria

Applicants must be able to demonstrate strong experience and practice in project cycle management within the context of non-profit media organizations, as well as some familiarity with non-profit work in Myanmar or Southeast Asia, would be an advantage.

6. Fees

The professional training fee for the contract is USD 6,000 for the two phases. SEAPA will cover training expenses including materials and accommodation, and travel of the trainer/s from within Southeast Asia.